FEDERAL LAWS & STUDENT DATA PRIVACY IN THE AGE OF AI

KEY FEDERAL PRIVACY LAWS

FERPA
(Family Educational Rights and Privacy Act)
PROTECTS STUDENT EDUCATION RECORDS (GRADES, ATTENDANCE, ETC.).

COPPA
(Children's Online Privacy Protection Act)
LIMITS DATA COLLECTION FROM CHILDREN UNDER 13 BY ONLINE SERVICES.

PPRA
(Protection of Pupil Rights Amendment)
REQUIRES PARENTAL NOTICE FOR SENSITIVE STUDENT SURVEYS.

AI & STUDENT DATA SAFETY

UNDERSTANDING PII
(PERSONALLY IDENTIFIABLE INFORMATION)
ANY DETAIL (NAME, ID, PHOTO) THAT CAN IDENTIFY A SPECIFIC STUDENT.

THE AI DANGER ZONE
(PUBLIC/FREE TOOLS)
NEVER INPUT PII. THESE VENDORS LACK A CONTRACT (DPA) TO PROTECT DATA.

SAFE PATHS FOR AI USE

✓ USE DISTRICT-APPROVED ACCOUNTS
USE TOOLS WITH A DATA PROCESSING AGREEMENT (DPA).

✓ DE-IDENTIFY DATA (REMOVE PII)
STRICTLY REMOVE ALL PII FROM PROMPTS & INPUTS.

KEY TAKEAWAY: PROTECT PII. USE APPROVED TOOLS OR DE-IDENTIFY DATA BEFORE USING AI.